



ODIN ENTERPRISES

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Odin Threat Visibility

Having responded to a wide array of real-world critical incidents over the past 30 years, we at Odin Enterprises know that the best way to deal with acts of violence is to prevent them from occurring in the first place. It is crucial to any viable prevention effort to have a process in place that provides advanced warning of threatening or concerning behaviors that are identified on open-source, public social media platforms and forums. Identification, however, is only the first step.

By understanding and incorporating proven methodologies, our solution puts the focus on the cause – People. Our social media threat monitoring solution known as **Odin Threat Visibility**, is powered by indicators, intelligence, and investigations, which enable accurate and timely decisions in order for your people to effectively respond based on an analysis of actionable intelligence.

Benefits

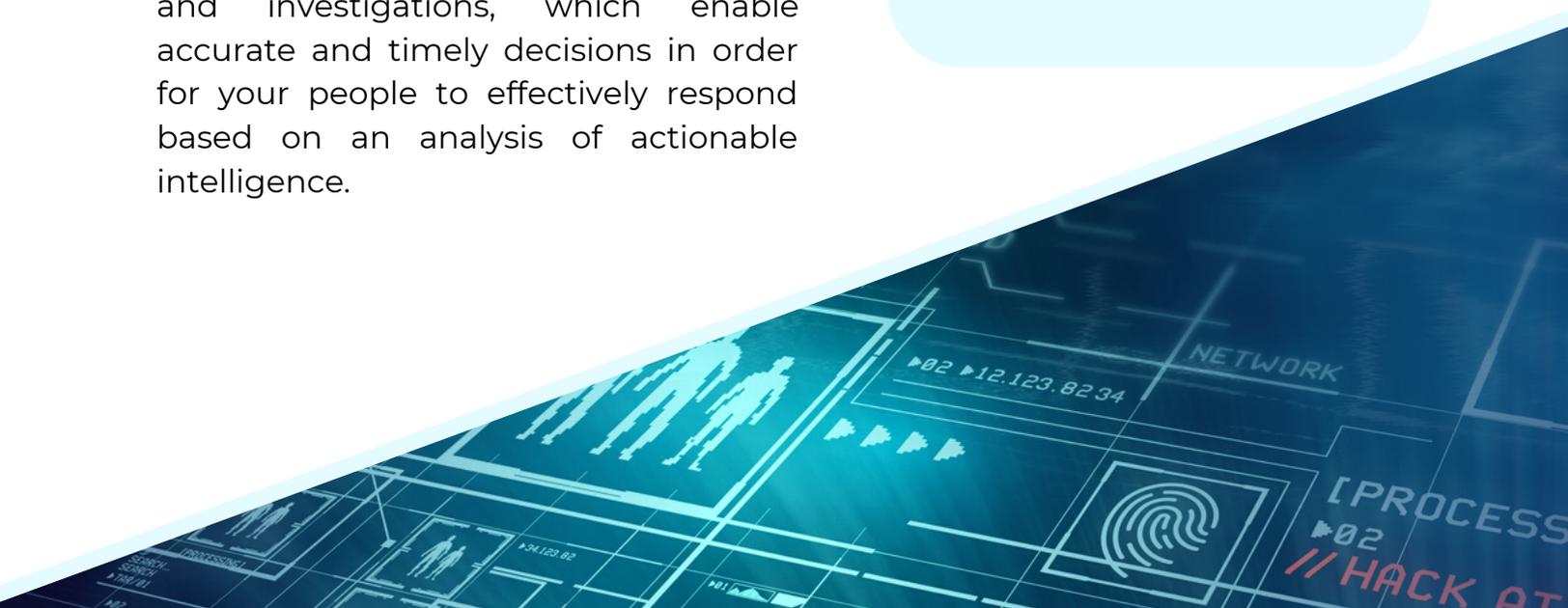
Protect employees, facilities, and operations from threats originating online

Experienced, 24/7 social media and online threat monitoring

Human analysis of all alerts generated, with relevant alerts escalated to client

Combine actionable intelligence to create a full picture of exposures which enables accurate and timely decision-making

Access to experts in violence and crisis-event identification and response management



Violence prevention efforts are enhanced with informed access to open-source, public social media platforms. Having the resources and expertise to analyze and respond to those postings is essential. Traditional, unmanned monitoring services lack this capability.

“Using actionable intelligence to make the unknown known”

Odin Threat Visibility closes the loop by not only ensuring proactive monitoring and analysis of alerts generated, but also quickly reacting to targeted search requests related to concerning behaviors or to social media postings that are brought to our attention by our clients. This approach allows us to gain visibility into the complex world of social media and protect our clients from potential violence. Our program utilizes highly experienced intelligence analysts to provide social media monitoring through the use of third-party, advanced dataset search tools. The analytical team is then charged with assessing all incoming alerts, making proper notifications, and assisting with providing guidance and recommendations for appropriate actions to ensure the safety and security of those within your facilities.

About Us

Odin Enterprises is an experienced-based, customer-driven security consulting and special services firm dedicated to providing accurate and quality security products, training, and actionable information to our clients. With over 100 years of intelligence and federal law enforcement experience, we have the unique ability to offer what very few can – experienced-based truth about how best to prevent, protect against, and prepare to respond to a critical incident.



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